

Element Payment Services

Leading the Way In PCI DSS Compliant Payment Processing



Simple and Secure



SECURE

RELIABLE

COST-EFFECTIVE

SCALABLE

EASY-TO-USE

CWC Software has partnered with **Element Payment Services**, the industry leader in PCI DSS compliant payment processing solutions to offer customers fully integrated, secure, and cost-effective payment processing available through QuickFill.

Capture every sale with easy-to-use, reliable payment processing solutions that simplify card payment acceptance and reduces the risk associated with handling cardholder data. The state-of-the-art Element Express Processing Platform supports your credit processing needs allowing you to easily comply with PCI DSS requirements.

KEY BENEFITS

- Get the Most Valuable Payment Processing with Highly Competitive Processing Rates & Fees
- Eliminate Your Gateway Fees by Processing Directly with Element
- Entrust Your Business To An Established Industry-Leader Who Securely Processes Over \$4 Billion In Payments Annually as is a Top 40 U.S. Acquirer
- Process Payments Using the Fully Integrated Payment Module in QuickFill
- Security and Compliance with Industry Standards such as PCI DSS
- Access to 24x7 Customer Support at No Additional Cost

Contact Element today for a statement analysis and FREE RATE QUOTE. We're committed to **offering you competitive pricing and superior value**. Call our payment experts today at 866-435-3636 x721 or request to be contacted at www.elementps.com/cwcsoftwaremerchantreferral.



Element Payment Services – An Overview

Payment Processing Designed For You

Why We're Different Simplified Payment Processing

- ▶ **SECURE TRANSACTIONS**
that protect sensitive customer information
- ▶ **PCI DSS COMPLIANT**
processing solutions
- ▶ **FAST PAYMENTS**
reasonable fees
- ▶ **EASY SETUP**
no third party software to maintain
- ▶ **COMPREHENSIVE**
Web-based transaction reports
- ▶ **SUPERIOR CUSTOMER SERVICE**



Element Payment Services can help you capture every sale with easy-to-use, reliable payment processing solutions that provide unparalleled security for you and your customers. Focused on the unique needs of publishing merchants, we offer innovative options that simplify card payment acceptance and reduce your cost, risk and burden. Element's state-of-the-art Express Processing Platform is fully integrated with QuickFill – enabling you to manage your entire business and securely process payments within the same application. Our Express Processing Platform also exceeds the requirements of the Payment Card Industry Data Security Standards (PCI DSS); helping you quickly address industry

compliance mandates to protect you and your business. Our participation on the PCI Security Standards Council allows us to remain on the forefront of the ever-changing security standards ensuring that the merchants we support never fall out of compliance.

Element's extensive expertise – along with industry-leading technology, strategic partnerships, and superior 24x7 customer support – enables us to deliver customized solutions to meet your specific business needs. Select Element and discover the value of payment processing designed for you.

State-of-the-Art Technology, Performance and Security You Can Rely On

At Element, we are committed to providing the most secure, reliable and user-friendly payment processing solutions available today. By partnering with us for your payment processing needs, you can be confident that payment transactions will be processed quickly and efficiently, and your customers' information will be safe. You'll enjoy our easy set-up with no third-party software to maintain, as well as our True PricingSM structure and robust Online Reporting. Our PCI DSS compliant Express Processing Platform protects transaction data from throughout the payment process. With Element as your payment processor, you'll benefit from the **fastest, most secure**, and **cost-effective** payment processing in the industry.

Hosted Payments – Absolute Data Security

Element’s Hosted Payments provides merchants with the most secure payment processing available and features advanced technologies such as PASS tokenization technology and end-to-end encryption to protect cardholder data. With Hosted Payments, QuickFill is responsible for collecting all of the non-sensitive data needed to perform a payment transaction. Element then handles all of the sensitive cardholder data—leaving QuickFill and your business network free of sensitive information susceptible to data thieves. By shifting the responsibility of storing, processing, and transmitting sensitive cardholder data to Element, Hosted Payments greatly reduces the scope of PCI DSS compliance. By completely removing the transmission and storage of cardholder data from QuickFill and your business’ network, Hosted Payments offers customers the highest level of protection and the least liability from cardholder data compromises.



Payment Account Secure Storage (PASS) – Access to Stored Cardholder Data without Risk



Element’s PASS tokenization technology enables you to capture repeat sales easily and reliably and is integrated directly into QuickFill. Just set up the payment account once and together QuickFill and Element automatically and securely bills the autorenewal customer on your behalf. This solution assures the security of customer information by using Payment Account Secure Storage (PASS) tokenization technology, to store payment card information off-site, leaving only a unique identifier (token) for the customer data in your QuickFill system. With PASS, you can confidently focus on growing your business, while Element protects your customers' cardholder data. Watch to [learn more.](#)

Payment Processor or Gateway Provider – The Choice is Yours

Element and CWC Software understand your need for choice when it comes to selecting a payment processor. To offer your business options, customers can work with Element in two capacities. First, Element can replace your existing payment processor which would eliminate any “gateway” fees you are paying today. Or, if you choose to keep your current processor, Element can act as a “gateway-only” allowing you to keep your current processor. By acting as the gateway-only, merchants are able to benefit from Element’s secure processing technologies without changing their processor.



Online Reporting

Element’s Online Reporting gives you fast and easy access to transaction information and can help you to reduce administrative and overhead costs. From any Web-enabled PC, view up to thirteen months of daily batch details. If you need to research a specific transaction, online reporting allows you to drill down to transaction-level detail, such as card type used and response codes. Search by date, date range, card number and transaction amount to get the information you need quickly and efficiently. With Element’s online reporting capabilities, you can reconcile transactions against daily deposits whenever and wherever it’s convenient – enabling you to dramatically cut down on paperwork and back-office expenses.

Period	Amount	Count	Rate	Net	Fee	Assessment	Total
5/20/2009	\$7,305.37	100	0.4500%	\$1,098.27	\$0.00	\$0.00	\$1,098.27
5/18/2009	\$6,444.23	120	0.4500%	\$1,222.33	\$0.00	\$0.00	\$1,222.33
5/16/2009	\$6,460.66	125	0.4500%	\$1,276.52	\$0.00	\$0.00	\$1,276.52
5/14/2009	\$6,582.99	120	0.4500%	\$1,242.57	\$0.00	\$0.00	\$1,242.57
5/12/2009	\$10,028.33	120	0.4500%	\$2,004.70	\$0.00	\$0.00	\$2,004.70

Card	Type	Amount	Discount Rate	Number	Trans	Trans Fee	Processing Fee	Interchange	Assessment	Total
VISA	1201	\$11,037.00	0.4500%	146	0.0000	\$0.00	\$111.29	\$171.82	\$1.11	\$284.22
VISA	1201	\$17,037.00	0.4500%	146	0.0000	\$0.00	\$86.27	\$166.93	\$1.49	\$455.67
VISA	1201	\$11,761.26	0.4500%	125	0.0000	\$0.00	\$76.88	\$171.98	\$1.23	\$250.10
VISA	1201	\$10,948.83	0.4500%	91	0.0000	\$0.00	\$49.27	\$177.75	\$1.11	\$228.13
VISA	1201	\$6,437.76	0.4500%	70	0.0000	\$0.00	\$43.47	\$124.28	\$0.75	\$168.50
VISA	1201	\$7,029.23	0.4500%	50	0.0000	\$0.00	\$36.88	\$198.76	\$1.23	\$196.77
VISA	1201	\$2,486.70	0.4500%	30	0.0000	\$0.00	\$11.39	\$24.14	\$0.29	\$55.82
VISA	1201	\$1,133.06	0.4500%	10	0.0000	\$0.00	\$5.26	\$12.83	\$0.04	\$18.13
VISA	1201	\$1,127.68	0.4500%	8	0.0000	\$0.00	\$5.57	\$14.04	\$0.04	\$19.65
VISA	1201	\$795.35	0.4500%	7	0.0000	\$0.00	\$4.38	\$12.44	\$0.79	\$17.61
VISA	1201	\$300.20	0.4500%	4	0.0000	\$0.00	\$1.62	\$3.94	\$0.33	\$5.89
VISA	1201	\$108.00	0.4500%	1	0.0000	\$0.00	\$0.49	\$1.38	\$0.10	\$1.97
VISA	1201	\$103.50	0.4500%	1	0.0000	\$0.00	\$0.47	\$1.44	\$0.10	\$1.95
VISA	1201	\$95.00	0.4500%	1	0.0000	\$0.00	\$0.25	\$1.37	\$0.05	\$1.67
VISA	1201	\$47.78	0.4500%	1	0.0000	\$0.00	\$0.22	\$0.89	\$0.04	\$1.15
VISA	1201	\$0.00	0.4500%	0	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
VISA	1201	\$0.00	0.4500%	0	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Interchange Fee: \$0.10 Interchange Percentage: 2.6500% Calculations: (\$2,897.42 * 2.6500%) + (20 * \$0.10)										
Mastercard	1211	\$11,712.18	0.4500%	100	0.0000	\$0.00	\$61.70	\$173.23	\$1.03	\$235.96
Mastercard	1211	\$10,705.31	0.4500%	120	0.0000	\$0.00	\$48.17	\$130.26	\$0.18	\$178.61
Mastercard	1211	\$8,894.38	0.4500%	70	0.0000	\$0.00	\$46.02	\$114.47	\$0.46	\$160.95
Mastercard	1211	\$6,787.08	0.4500%	64	0.0000	\$0.00	\$30.19	\$113.49	\$0.38	\$150.06
Mastercard	1211	\$2,897.42	0.4500%	20	0.0000	\$0.00	\$13.94	\$19.27	\$1.75	\$34.96
Mastercard	1211	\$2,281.64	0.4500%	10	0.0000	\$0.00	\$10.18	\$40.14	\$2.14	\$52.46
Mastercard	1211	\$2,002.07	0.4500%	9	0.0000	\$0.00	\$9.82	\$39.80	\$1.96	\$49.57
Mastercard	1211	\$1,928.24	0.4500%	13	0.0000	\$0.00	\$8.68	\$40.87	\$1.84	\$51.39
Mastercard	1211	\$1,528.13	0.4500%	14	0.0000	\$0.00	\$8.88	\$33.28	\$1.47	\$43.63
Mastercard	1211	\$1,332.31	0.4500%	6	0.0000	\$0.00	\$6.09	\$28.15	\$1.29	\$35.54
Mastercard	1211	\$771.31	0.4500%	5	0.0000	\$0.00	\$1.87	\$15.25	\$0.20	\$17.32
Mastercard	1211	\$415.65	0.4500%	1	0.0000	\$0.00	\$1.76	\$6.15	\$0.39	\$8.30
Mastercard	1211	\$227.00	0.4500%	3	0.0000	\$0.00	\$1.16	\$5.95	\$0.25	\$7.36
Mastercard	1201	\$214.00	0.4500%	2	0.0000	\$0.00	\$0.97	\$3.88	\$1.14	\$6.01
Mastercard	1201	\$0.00	0.4500%	1	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	1	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	2	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	3	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	4	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	5	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	6	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	7	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	8	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	9	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	10	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	11	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	12	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	13	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	14	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	15	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	16	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	17	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	18	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	19	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	20	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	21	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	22	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	23	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	24	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	25	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	26	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	27	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	28	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	29	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	30	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	31	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	32	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	33	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	34	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	35	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	36	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	37	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	38	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	39	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	40	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	41	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	42	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	43	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	44	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	45	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	46	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	47	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	48	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	49	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Mastercard	1201	\$0.00	0.4500%	50	0.0000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

