

QWKFIL QuickFill : Subscription Fulfillment Made Easy!

Plan Code	Description	Number Mailed	Cost %Paid	Total/Paid			Receipts	Rec - Cost	Rec/Cst
				Orders	%Resp	Cst/Order			
DEC-07	Charter offer mailing-dropped in 12/07	2,600	512 75.4%	69 52	2.65% 2.00%	7.42 9.84	8,700 6,889	8,188 6,377	16.99 13.46
Publication Total		2,600	512 75.4%	69 52	2.65% 2.00%	7.42 9.84	8,700 6,889	8,188 6,377	16.99 13.46
Total		2,600	512 75.4%	69 52	2.65% 2.00%	7.42 9.84	8,700 6,889	8,188 6,377	16.99 13.46