

AIC Advances In Circulation

<u>Order channel</u>	<u>Earlier</u>	<u>Week ending</u>									<u>Total</u>
		<u>03/22/08</u>	<u>03/29/08</u>	<u>04/05/08</u>	<u>04/12/08</u>	<u>04/19/08</u>	<u>04/26/08</u>	<u>05/03/08</u>	<u>05/10/08</u>	<u>05/17/08</u>	
MAIL Direct Mail	55	29	26	42	36	17	11	12	6	4	238
WEB Internet orders	66	34	29	34	15	20	23	15	17	10	263
Total for publication AIC	121	63	55	76	51	37	34	27	23	14	501