

QWKFIL QuickFill : Subscription Fulfillment Made Easy!

New orders

CHR-02 Charter offer -- control package

<u>Order quarter</u>	<u>Cohort size</u>	<u>Paid</u>		<u>Canceled by request</u>		<u>Canceled for nonpayment</u>		<u>No action</u>		<u>Gross Receipts</u>	<u>Net Receipts</u>
2008 Q1	13	13	100.0%	0	0.0%	0	0.0%	0	0.0%	1,560.00	1,560.00
2007 Q4	42	33	78.6%	0	0.0%	9	21.4%	0	0.0%	5,640.00	4,560.00
Total	55	46	83.6%	0	0.0%	9	16.4%	0	0.0%	7,200.00	6,120.00

<u>Last effort mailed</u>	<u>0</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>
2008 Q1									
Mailed	13	13	10	5	2				
Paid	0	3	5	3	2				
% of mailed	0.0%	23.1%	50.0%	60.0%	100.0%				
% of cohort	0.0%	23.1%	38.5%	23.1%	15.4%				
2007 Q4									
Mailed	42	37	30	19	11				
Paid	5	7	11	8	2				
% of mailed	11.9%	18.9%	36.7%	42.1%	18.2%				
% of cohort	11.9%	16.7%	26.2%	19.0%	4.8%				