

QWKFIL QuickFill: Subscription Fulfillment Made Easy

New orders

Order month	Cohort size		Paid	Canceled by request		Canceled for nonpayment		No action		Gross Receipts	Net Receipts
2006 APR	573	420	73.3%	29	5.1%	124	21.6%	0	0.0%	7,755.76	5,962.96
2006 MAR	155	93	60.0%	13	8.4%	49	31.6%	0	0.0%	2,158.29	1,408.55
2006 FEB	28	19	67.9%	2	7.1%	7	25.0%	0	0.0%	450.26	341.39
2006 JAN	211	93	44.1%	33	15.6%	83	39.3%	2	0.9%	4,179.33	2,709.15
2005 DEC	24	23	95.8%	0	0.0%	1	4.2%	0	0.0%	291.62	279.62
2005 NOV	828	739	89.3%	21	2.5%	67	8.1%	1	0.1%	8,324.32	7,278.49
2005 OCT	37	33	89.2%	0	0.0%	3	8.1%	1	2.7%	522.91	474.99
2005 AUG	124	114	91.9%	2	1.6%	8	6.5%	0	0.0%	1,924.91	1,800.91
2005 JUN	1,105	1,099	99.5%	1	0.1%	5	0.5%	0	0.0%	4,687.58	4,612.58
Total	3,085	2,633	85.3%	101	3.3%	347	11.2%	4	0.1%	30,294.98	24,868.64

Effort responded to	0	1	2	3	4	5	6	7	8
2006 APR									
Mailed	573	221	186	161	149	33	32		
Paid	349	44	12	11	4	0	0		
% of mailed	60.9%	19.9%	6.5%	6.8%	2.7%	0.0%	0.0%		
% of cohort	60.9%	7.7%	2.1%	1.9%	0.7%	0.0%	0.0%		
2006 MAR									
Mailed	155	83	63	59	53				
Paid	70	17	4	2	0				
% of mailed	45.2%	20.5%	6.3%	3.4%	0.0%				
% of cohort	45.2%	11.0%	2.6%	1.3%	0.0%				
2006 FEB									
Mailed	28	21	17	10	8	3	3		
Paid	7	10	1	0	1	0	0		
% of mailed	25.0%	47.6%	5.9%	0.0%	12.5%	0.0%	0.0%		
% of cohort	25.0%	35.7%	3.6%	0.0%	3.6%	0.0%	0.0%		
2006 JAN									
Mailed	211	156	149	123	101	2	2		
Paid	54	20	4	10	5	0	0		
% of mailed	25.6%	12.8%	2.7%	8.1%	5.0%	0.0%	0.0%		
% of cohort	25.6%	9.5%	1.9%	4.7%	2.4%	0.0%	0.0%		
2005 DEC									
Mailed	24	10	6	4	2				
Paid	14	8	1	0	0				
% of mailed	58.3%	80.0%	16.7%	0.0%	0.0%				
% of cohort	58.3%	33.3%	4.2%	0.0%	0.0%				
2005 NOV									
Mailed	828	236	124	117	93	1	1		
Paid	588	117	12	16	6	0	0		
% of mailed	71.0%	49.6%	9.7%	13.7%	6.5%	0.0%	0.0%		
% of cohort	71.0%	14.1%	1.4%	1.9%	0.7%	0.0%	0.0%		
2005 OCT									
Mailed	37	16	5	4	3				
Paid	20	12	1	0	0				
% of mailed	54.1%	75.0%	20.0%	0.0%	0.0%				
% of cohort	54.1%	32.4%	2.7%	0.0%	0.0%				
2005 AUG									
Mailed	124	18	18	18	11				
Paid	106	0	0	7	1				
% of mailed	85.5%	0.0%	0.0%	38.9%	9.1%				
% of cohort	85.5%	0.0%	0.0%	5.6%	0.8%				
2005 JUN									
Mailed	1105	9	9	9	6				
Paid	1095	0	0	3	1				
% of mailed	99.1%	0.0%	0.0%	33.3%	16.7%				
% of cohort	99.1%	0.0%	0.0%	0.3%	0.1%				