

WIDGET Widget Gazette

Issue Date	Qualified Non-Paid Circulation					Qualified Paid Circulation				Total Qualified Circulatn (j=e+i)
	Individual Requester Subscr.	Assoc. Group Directory	Rotated	Bulk	Total Qualified Non-paid	Individual Subscr.	Assoc. Group Directory	Bulk	Total Qualified Paid	
	(a)	(b)	(c)	(d)	(e=a+b+c+d)	(f)	(g)	(h)	(i=f+g+h)	
JUL/AUG 07	49	0	0	0	49	13	0	0	13	62
SEP/OCT 07	64	0	0	0	64	14	0	0	14	78
NOV/DEC 07	64	0	0	0	64	12	0	0	12	76
JAN/FEB 08	61	0	0	0	61	12	0	0	12	73
MAR/APR 08	70	0	0	0	70	16	0	0	16	86
MAY/JUN 08	74	0	0	0	74	13	0	0	13	87
TOTALS	382	0	0	0	382	80	0	0	80	462
AVERAGES	64	0	0	0	64	13	0	0	13	77

	Non-Qualified Circulation				
	Advertisr Agencies	Trade Shw Conventns Events	Other	Total Non- Qualified	TOTAL
	(k)	(l)	(m)	(n=k+l+m)	(o=j+n)
JUL/AUG 07	4	0	5	9	71
SEP/OCT 07	4	0	5	9	87
NOV/DEC 07	4	0	4	8	84
JAN/FEB 08	4	0	4	8	81
MAR/APR 08	4	0	4	8	94
MAY/JUN 08	4	0	4	8	95
TOTALS	24	0	26	50	512
AVERAGES	4	0	4	8	85

WIDGET Widget Gazette

QUALIFIED CIRCULATION	<u>Non-Paid</u>	<u>Paid</u>	<u>TOTAL</u>
Individual Subscription	64	13	77
Association/Group/Directory	0	0	0
Rotated	0		0
Bulk Distribution	0	0	0
Single Copy Sales	0	0	0
TOTAL QUALIFIED CIRCULATION	64	13	77
NON-QUALIFIED CIRCULATION	<u>Non-Paid</u>	<u>Paid</u>	<u>TOTAL</u>
Advertiser/Agency	4		4
Sales/File/Office/Return/Other	4		4
Trade Show/Convention/Special Event	0		0
TOTAL NON-QUALIFIED CIRCULATION	8		8
TOTAL	72	13	85

WIDGET Widget Gazette

ISSUE	Additions		Removals		Total Additions	Total Removals
	Non-Paid	Paid	Non-Paid	Paid		
JUL/AUG 07	0	0	0	2	0	2
SEP/OCT 07	15	1	0	0	16	0
NOV/DEC 07	0	0	0	2	0	2
JAN/FEB 08	0	0	3	0	0	3
MAR/APR 08	9	4	0	0	13	0
MAY/JUN 08	4	0	0	3	4	3
Average	5	1	1	1	6	2

WIDGET Widget Gazette

Primary Job Function

<u>Title</u>	<u>Non-Paid</u>	<u>Paid</u>	<u>Total</u>	<u>Percent</u>	<u>Research & developmt</u>	<u>Design</u>	<u>Production</u>	<u>Sales</u>
President/CEO	11	0	11	12.6%	8	1	1	0
Vice President	9	0	9	10.3%	5	2	0	2
Comptroller	8	1	9	10.3%	0	0	0	1
Purchasing Manager	0	0	0	0.0%	0	0	0	0
Sales Manager	9	1	10	11.5%	0	0	0	10
Account Manager	20	4	24	27.6%	1	0	1	21
Production Manager	2	0	2	2.3%	0	0	2	0
Systems Analyst	15	7	22	25.3%	7	9	4	1
Other	0	0	0	0.0%	0	0	0	0
Did not respond	0	0	0	0.0%	0	0	0	0
Older than 3 years	0	0	0	0.0%	0	0	0	0
Subscriptions	0	0	0	0.0%	0	0	0	0
Total qualified	74	13	87	100.0%	21	12	8	35
Non-qualified			8					
Total			95					

WIDGET Widget Gazette

	<u>Other</u>	<u>Did not respond</u>
President/CEO	1	0
Vice President	0	0
Comptroller	8	0
Purchasing Manager	0	0
Sales Manager	0	0
Account Manager	1	0
Production Manager	0	0
Systems Analyst	1	0
Other	0	0
Did not respond	0	0
Older than 3 years	0	0
Subscriptions	0	0
Total qualified	11	0

WIDGET Widget Gazette

	<u>Non-Paid</u>	<u>Paid</u>	<u>Total</u>	<u>Percent</u>	<u>Qualified within</u>				<u>Total</u>
					<u>1 year</u>	<u>2 years</u>	<u>3 years</u>	<u>4+ years</u>	
Direct request from the recipient	74	13	87	100.0%	64	23	0	0	87
Request from recipient's company	0	0	0	0.0%	0	0	0	0	0
Association/Group/Directory	0	0	0	0.0%	0	0	0	0	0
Other sources	0	0	0	0.0%	0	0	0	0	0
Bulk distribution	0	0	0	0.0%	0	0	0	0	0
Total Qualified Circulation	74	13	87	100.0%	64	23	0	0	87
Non-Qualified Circulation			8						
TOTAL			95						

WIDGET Widget Gazette

	<u>Non-paid</u>	<u>Paid</u>	<u>Total</u>	<u>Percent</u>
Individuals by name and title and/or company	74	13	87	100.0%
Individuals by name only	0	0	0	0.0%
Title only	0	0	0	0.0%
Company name only	0	0	0	0.0%
Bulk distribution	0	0	0	0.0%
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Total Qualified Circulation	74	13	87	100.0%
Non-Qualified Circulation			8	
TOTAL			95	

WIDGET Widget Gazette

Region		Non-paid	Paid	Total	Percent
039-049	Maine	4	0	4	4.6%
030-038	New Hampshire	3	0	3	3.4%
050-059	Vermont	1	0	1	1.1%
010-027	Massachusetts	6	0	6	6.9%
028-029	Rhode Island	0	0	0	0.0%
060-069	Connecticut	1	0	1	1.1%
NEW ENGLAND		15	0	15	17.2%
100-149	New York	5	0	5	5.7%
070-089	New Jersey	1	0	1	1.1%
150-196	Pennsylvania	3	0	3	3.4%
MIDDLE ATLANTIC		9	0	9	10.3%
197-199	Delaware	0	0	0	0.0%
206-219	Maryland	2	0	2	2.3%
200,202-205	Dist. of Columbia	0	0	0	0.0%
201,220-246	Virginia	4	0	4	4.6%
247-268	West Virginia	1	0	1	1.1%
270-289	North Carolina	0	0	0	0.0%
290-299	South Carolina	1	0	1	1.1%
300-319	Georgia	2	0	2	2.3%
320-349	Florida	2	0	2	2.3%
SOUTH ATLANTIC		12	0	12	13.8%
430-458	Ohio	4	0	4	4.6%
460-479	Indiana	1	0	1	1.1%
600-629	Illinois	2	0	2	2.3%
480-499	Michigan	1	0	1	1.1%
530-549	Wisconsin	1	0	1	1.1%
EAST NO. CENTRAL		9	0	9	10.3%
550-567	Minnesota	0	0	0	0.0%
500-528	Iowa	1	0	1	1.1%
630-658	Missouri	1	0	1	1.1%
580-588	North Dakota	1	0	1	1.1%
570-577	South Dakota	1	0	1	1.1%
680-693	Nebraska	1	0	1	1.1%
660-679	Kansas	0	0	0	0.0%
WEST NO. CENTRAL		5	0	5	5.7%
400-427	Kentucky	2	0	2	2.3%
370-385	Tennessee	2	0	2	2.3%
350-369	Alabama	0	0	0	0.0%
386-397	Mississippi	2	0	2	2.3%
EAST SO. CENTRAL		6	0	6	6.9%
716-729	Arkansas	2	0	2	2.3%
700-714	Louisiana	0	0	0	0.0%
730-749	Oklahoma	1	0	1	1.1%
750-799	Texas	3	0	3	3.4%
WEST SO. CENTRAL		6	0	6	6.9%

WIDGET Widget Gazette

Region	Non-paid	Paid	Total	Percent
590-599 Montana	0	0	0	0.0%
832-838 Idaho	1	0	1	1.1%
820-831 Wyoming	0	0	0	0.0%
800-816 Colorado	0	0	0	0.0%
870-884 New Mexico	2	0	2	2.3%
850-865 Arizona	1	0	1	1.1%
840-847 Utah	0	0	0	0.0%
889-898 Nevada	0	0	0	0.0%
MOUNTAIN	4	0	4	4.6%
995-999 Alaska	0	0	0	0.0%
980-994 Washington	0	0	0	0.0%
970-979 Oregon	0	0	0	0.0%
900-961 California	8	0	8	9.2%
967-968 Hawaii	0	0	0	0.0%
PACIFIC	8	0	8	9.2%
006-009 U.S. Territories	0	0	0	0.0%
967 American Samoa	0	0	0	0.0%
969 Guam	0	0	0	0.0%
APO/FPO	0	0	0	0.0%
TERRITORIES	0	0	0	0.0%
Canada	0	0	0	0.0%
Mexico	0	0	0	0.0%
Foreign	0	13	13	0.0%
Invalid state codes	0	0	0	0.0%
FOREIGN TOTAL	0	13	13	14.9%
Total Qualified	74	13	87	100.0%
Non-Qualified			8	
TOTAL			95	

WIDGET Widget Gazette

<u>Paid Term</u>	<u>Rate</u>	<u>Subscriptions</u>
6 issues	\$72.00	13
TOTAL		13

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<u>Source</u> <u>Code</u>	<u>Description</u>	<u>Start</u> <u>Issue</u>	<u>Count</u>
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No PA, PAN, PM, PMN, NPA, NPM, or NPR orders with issues served during the period were found